



Distributed Fundraising

Raising money to buy the things your group needs in your home turf

Indivisible's Distributed Fundraising program is a streamlined process for groups to fundraise without forming a board of directors, writing bylaws, registering as an independent organization, or seeking out 501(c)(4) status. As part of this process, we will provide you with:

- An ActBlue page for supporters to donate directly to your group;
- A debit card to spend the funds you raise;
- Guidance, resources, and occasional matching campaigns to help you maximize your fundraising;
- Access to information about who has donated to your group;
- And a system for reporting and tracking your group's spending.

Spending Restrictions:

You CAN spend the money on:

- ✓ Public education ***See AZ exceptions**
- ✓ Voter registration and GOTV activities when not coordinated with a political party ***See AZ exceptions**
- ✓ Group building, or routine group costs not related to a particular campaign or project
- ✓ Federal level lobbying
- ✓ Advocacy ([see definition here](#))
- ✓ Federally focused empty chair town halls with no elected officials or candidates in attendance and no reference to candidacy
- ✓ Donations to 501c3 or 501c4 organizations
- ✓ Some federal political spending ([see more information here](#) and below)

You CAN SOMETIMES spend money on:

What you can spend money on is often impacted by specific circumstances and / or state restrictions.

Please email fundraising@indivisible.org to discuss the details of what would be allowable and get pre-approval:

- ⚠ Candidate forums
- ⚠ Voter guides
- ⚠ Events with candidates
- ⚠ Empty chair town halls with an elected official in attendance
- ⚠ Signature gathering for ballot measures
- ⚠ State level lobbying ([see more information here](#))
- ⚠ Legal expenses

You CANNOT spend the money on:

- ✗ Drugs or alcohol
- ✗ Personal benefits, gifts, or gift cards
- ✗ Staff or independent contractors
- ✗ Direct contributions to campaigns, political parties, or PACs
- ✗ State & local political work, including work to support or oppose ballot measures
- ✗ Coordinated federal political work (see below)
- ✗ Local level lobbying
- ✗ Gifts to elected officials or political parties

ARIZONA EXCEPTIONS:

We cannot permit spending on these activities in Arizona (AZ) through the program:

- ✗ Public communications or activities related to supporting or opposing state or local candidates, initiatives, referendums, ballot measures, or recalls of public officials.
- ✗ Public communications which list the names of candidates, parties, or refer to ballot measures in any way
- ✗ GOTV or voter registration activities or public communications (events, mailings, etc.) that are partisan or utilize partisan data.
 - This includes communications that say something like “Democrats are for us” or “Arizona Republicans have failed us.”
 - It also includes messages of any kind (even GOTV/nonpartisan) that are targeted to be sent to Democrats, Independents, etc.
- ✗ Any costs associated with preparation for the above impermissible activities, including but not limited to research, design, production, polling, data analytics, mailing or social media list acquisition.

What is political spending?

Political spending is money spent to influence the outcome of an election by supporting or opposing a candidate for an elected office OR supporting or opposing a ballot measure. [This requires pre-approval which you can submit here](#). Restrictions apply and can be broken down into two areas.

Type of Race

- ☒ Federal = ALLOWED
Political spending requires pre-approval.
- ☒ State & Local = NOT ALLOWED through this program

Type of Involvement

- ☒ Independent Expenditure or IE (spend without ANY coordination with a candidate campaign, or party committee) = ALLOWED
- ☒ Coordinated (work with a candidate or party committee, or have access to non-public information) = NOT ALLOWED

As a recap, political spending is only allowed for INDEPENDENT EXPENDITURES on FEDERAL ELECTIONS, but requires pre-approval which you can [submit for here](#).

How do I sign up?

[Sign up here today](#), and reach out to fundraising@indivisible.org with any questions.