



INDIVISIBLE'S DISTRIBUTED FUNDRAISING PROGRAM

Indivisible's Distributed Fundraising program is a streamlined process for groups to fundraise without going through the hullabaloo of forming a board of directors, writing bylaws, registering as an independent organization, or seeking out 501(c)(4) status. As part of this process, we will provide you with:

- An ActBlue community page;
- A debit card;
- Guidance to help you maximize your fundraising;
- Access to the information of the people who donate;
- And a system for reporting for your group's spending.

Because we are a 501(c)(4) nonprofit, there are certain spending restrictions:

You CAN spend the money on

- Public education
- Voter registration
- Group building
- Lobbying
- Some federal political spending*

You CANNOT spend the money on

- Drugs or alcohol
- Personal enrichment
- Staff or independent contractors
- Direct contributions to campaigns, political parties, or PACs
- State & local political work
- Coordinated federal political work

So what exactly is political spending?

Political spending is money spent to explicitly support or oppose a candidate for an elected office. This requires pre-approval, which can be submitted through [IndivisibleHQ](#). Certain restrictions apply and can be broken down into two areas.

Type of Race

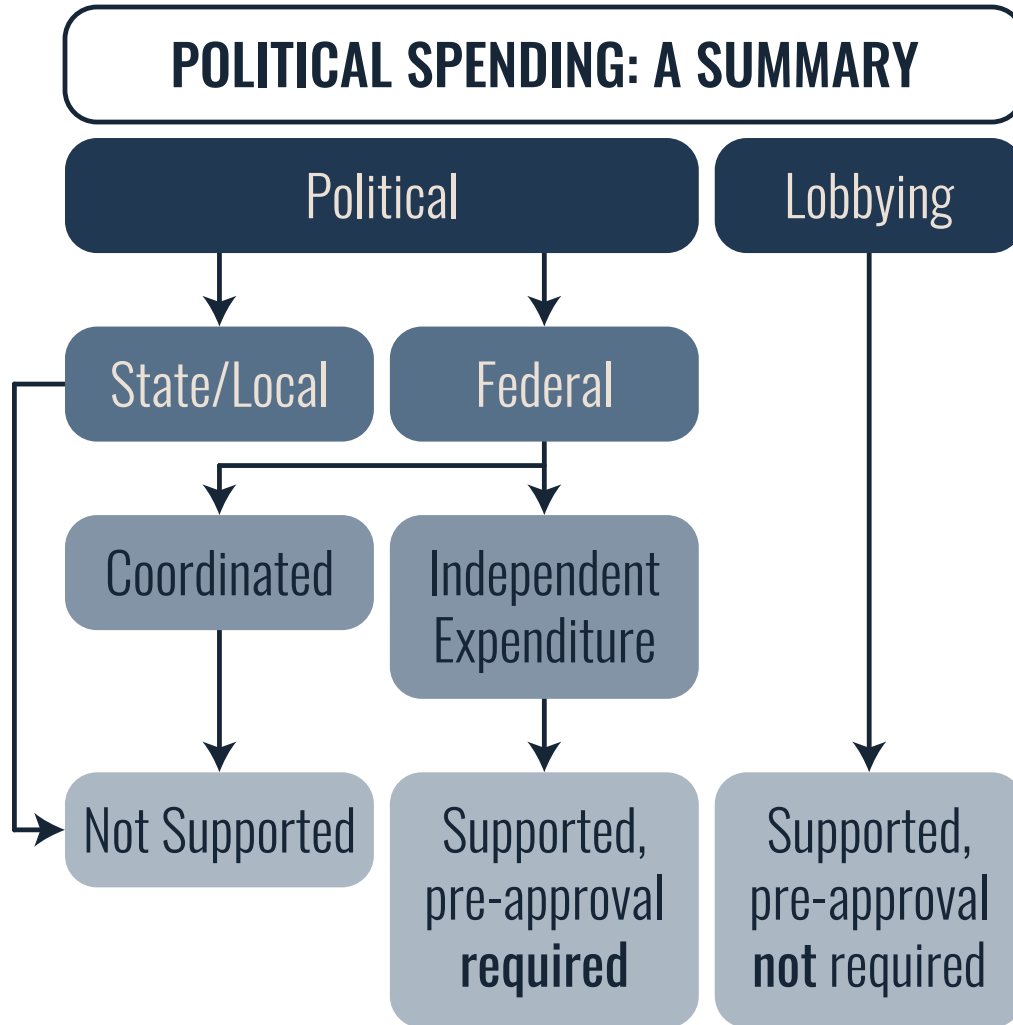
- Federal = ALLOWED*
- State & Local = NOT ALLOWED through this program

Type of Involvement

- Coordinated (work with a candidate or have access to non-public information) = NOT ALLOWED
- Independent Expenditure or IE (spend without ANY coordination with a candidate or campaign) = ALLOWED*

**Political spending requires pre-approval.*

As a recap, political spending is only allowed for INDEPENDENT EXPENDITURES on FEDERAL ELECTIONS, but requires pre-approval which can be submitted through [IndivisibleHQ](#).



Most of the money you raise through this system is going directly to what your group needs in your home turf. To cover some of the costs of supporting the program, we will keep a 10% fee, which is inclusive of the following services and fees:

- Lawyers and an accountant to ensure the money is handled and spent legally and to fill out any necessary compliance reports;
- Staff time to manage the vendors and provide fundraising resources;
- Credit card processing fees through the ActBlue platform itself;
- And the cost of the debit cards to allow you to spend the money.

Groups have already raised thousands of dollars to support their work and we want to make sure you have the opportunity to take your group to the next level using this powerful tool. [Sign up here today](#), and reach out to fundraising@indivisible.org with any questions.