

## 2020 Vision:

### Meeting Sample Agenda

2020 Vision/Strategy meetings are a key component in the planning process. They are intended to engage leadership, and members of your group, in a robust conversation about how you want to show up next year. Translating your vision into an organized and strategic vision will enable your group to be able to clearly articulate, and implement, your collective goals.

#### **15 mins      Welcome & Ice Breaker**

*Welcome your members and have them get to know each other a bit by conducting an ice breaker. You can have them tell a fun fact about themselves (e.g. what was the first concert you went to) or say what brought them to this meeting---whatever you like. This not only sets the tone, but will create a shared sense of purpose and community. This is also a good time to make any community agreements about how people would like to engage with each other.*

#### **30 mins      Where Have We Been?**

*It will be important to ground the conversation with a constructive look back at the work that's been done so far. How many doors did you knock? How many 'Whose House? Our House!' or 'Defund Hate Week of Action' events did you hold? Which state legislature bills were passed, largely due to your support? Knowing what you accomplished gives you a baseline from which to define, and measure, success in 2020.*

#### **15 mins      Where do we want to be in 2021?**

*An essential part of planning will be to determine where you'd like to be, as a group, next year. The work won't end in November. No matter the outcome, there will be an administration to hold accountable and issues to advocate for. How will what you accomplish this year propel you into 2020 as a cohesive group with a shared focus?*

#### **60 mins      Where are we going?**

*First, determine your overall goal(s) for 2020. Is it to win the Presidency? Or maybe it's to work in states where there are [key Senate and Congressional races](#). After you've articulated your vision, get more specific. If your goal was to win the Presidency, how many doors do you want to knock in order to make that happen? How many members will you need? Next, figure out how you're going to get there. If you've determined that you want to knock 600 doors between now and election day, how are you going to do that? Do you need to recruit 20 new members? And, if*

*so, what are you going to do to recruit them? Perhaps you decide that you'll host monthly events to attract new members - calendar them and make sure people commit to specific roles (e.g. who is finding the venue? Bringing nametags and pens?). When you've determined the specifics, create a calendar with key dates (e.g. group events, weekends of action, goal milestones).*

**15 mins      Closing**

*Summarize what's been decided, making sure you reaffirm any commitments people have made. You'll also want to go over next steps. When is your next meeting? Are there any tasks to be done between now and then?*

***Immediately following the meeting: Debrief with leadership team***