

Ballot Initiative Mobilization GOTV Postcard Script

In this script, the writers are focusing on asking voters to oppose a proposed state amendment that will be on the ballot in the next election.

Please Note - The most impactful GOTV message is social pressure.

Script:

PROTECT CHOICE!

Join me in voting NO on AMENDMENT 2 on NOV. 8th.

The “No right to abortion in the Kentucky Constitution” amendment will put politicians in charge of medical decisions. There will be no right to exceptions.

Don’t let Kentuckians lose freedoms!

Thank you! YOUR NAME HERE