

Endorsed Candidate Postcard Script

Please Note - For any endorsed candidate:

When/If you spend money on voter outreach that expresses advocacy for or against a candidate that is not coordinated with a candidate or party, it is an independent expenditure. In this case, you must include a disclaimer that is compliant with your local guidelines. The disclaimer must name who is paying for the postcards (printing, postage, etc.): "Paid for by XYZ Group and not authorized by any candidate or candidate's committee."

You can find more information about disclaimers on the FEC site here: [Advertising and disclaimers](#). If your group is paying for the postcards, your group's name should be in the disclaimer. If Indivisible Action (PAC) or Indivisible Project (c4) is paying for the postcard, then you should include an IP or IA disclaimer as provided below:

- **PAC funded:** *Paid for by Indivisible Action (indivisible.org). Not authorized by any candidate or candidate's committee.*
- **C4 funded:** *Paid for by Indivisible Project (indivisible.org). Not authorized by any candidate or candidate's committee.*

In addition, a group must start reporting their independent expenditures using FEC Form 5 after spending **\$250 or more** in aggregate on a given election in a calendar year. Go [here](#) to learn more about reporting obligations, or reach out to your Organizer.

Do not use the Indivisible Action or Indivisible Project disclaimer language unless Indivisible Action or Indivisible Project is actually paying for your postcards. If you have questions about this, please reach out to your Organizer.

The most impactful GOTV message is social pressure.

In this script, the writers are supporting a locally and nationally endorsed candidate to be their representative in the U.S. House of Representatives, as well as mentioning issues that the candidate will fight for that highlights the opposing MAGA extremism. Because this messaging mentions voting for a specific candidate in an election as well as the opposing party, the script is PAC focused in nature.

Script One:

VOTER,

Our ability to live free from [pick two: abortion bans, gun violence, election interference, classroom censorship], and MAGA extremism is on the ballot this fall.

Let's protect our rights and re-elect Rep. Andy Kim to Congress!

Early voting begins on October 29th and Election Day is November 8th.

See you at the polls!

- YOUR NAME

In this script, the writers are supporting a group endorsed candidate to be their representative in the U.S. House of Representatives. Because this messaging mentions voting for a specific candidate in an election, the script is PAC focused in nature.

Script Two:

Dianne Black stands for access to affordable healthcare, reproductive rights, education, a strong economy, and climate action.

Vote Dianne Dodson Black and help send her to Washington D.C. as Mississippi's First District representative to the U.S. Congress.

In this script, the writers are supporting a locally and nationally endorsed candidate to be their representative in the U.S. Senate. Because this messaging mentions voting for a specific candidate in an election and mentions parties, the script is PAC focused in nature.

Script Three:

VOTER. Election day is November 8th and early voting begins October 17th. It's more important than ever we fight back against MAGA Republicans who want to strip away the right to abortion and promote election fraud conspiracy theories. Electing Raphael Warnock to the Senate will help ensure our rights are not rolled back more than they already have been. I'll see you at the polls! YOUR NAME

VERY IMPORTANT:

Please ensure every postcard also has a political disclaimer showing which entity has paid for the postcards.