

Issue ID Script + Volunteer Ask

Script Background: This script was our 2020 Issue ID script we used in late 2019 and early 2020. Some of the opening language has been updated to better reflect how we would engage voters moving forward.

Editing: Sections that are underlined cannot be edited. All other sections can be edited. If the Survey Questions or Activist Codes in the template you have chosen do not meet the needs of your program but the overall theme or message of the template does, please reach out to a member of the Data Team to assist you in finding an adequate replacement.

Script:

Hello, is _____ available? Hi _____ my name is _____ and I'm a volunteer with (Indivisible Group Name), a local Indivisible group. We're progressives working to make sure our elected officials listen to and support people in the community. We are talking to voters to find out what issues are most important to them and how they'd like to help make change happen around those important issues.

(Begin conversation by asking: How do you feel things are going for our country at this moment?)

Question: What issue is most important to you?

Activist Codes:

- Healthcare
- Taxes
- Immigration
- SCOTUS
- Jobs and Economy
- Environment
- Education
- LGBTQ Rights
- Climate Change
- Women's Rights
- Gun Violence
- Foreign Policy
- Criminal Justice
- Democracy Reform
- Retirement Benefits
- Black Lives Matter
- COVID-19
- Other

(Have a “chatty” conversation with the voter. Explain what our group members are doing and why you are involved/what motivates you in your own words. Sharing your story, especially as it relates to their issue, is the most effective way to engage voters.)

Survey Question: Are you interested in joining Indivisible members in your area in actions to make lasting change?

[IF YES] That's great! Let me get a good email and phone number for you so we can stay in contact.

[IF MAYBE/LATER] I completely understand. Let me get a good email and phone number for you so we can stay in contact.

[IF NO] That's okay, there are a lot of ways to get involved. Are you on our email list? Can I get a good email from you so we can keep you up to date?

Survey Question: What's the way you would most be interested in getting involved?

- Canvass (Door to door)
- Phonebank
- Legislative Advocacy
- Organize Meeting
- Social Media
- Postcards/Letters
- Letters to the Editor
- Texting/Textbanking
- Other
- Maybe/Later
- No

Thank you so much for taking the time to chat with me today. Have a great day!