

Multiple Candidate Script

Script Background: This is a multi candidate support script with Presidential candidate support ID as well as Senate candidate support ID. It also has some light persuasion language. Language around COVID-19 has been removed, while language around other current events during the 2020 election cycle (RBG passing) have been left intact to highlight other key events that were happening at the time to illustrate how we would connect current events that would influence each other and therefore the voter's response around choice of candidate.

Editing: Any level of the ballot can be discussed in your call script. Please let the data team member know what level of the ballot or ballot initiative you are supporting when creating your call script.

Script:

Hello! Is _____ available? Hi _____, my name is _____, I'm a volunteer with Indivisible Action. We're calling voters today to talk about the upcoming elections.

With the passing of Justice Ruth Bader Ginsburg, the stakes have never been higher. Trump is going to attempt to ram through yet another conservative extremist onto the Supreme Court. We need to do everything we can to vote him and his enablers out in November, and save our democracy.

Survey Question: If the election were held today for president, who would you vote for between Joe Biden and Donald Trump?

[If Strong or Leans Biden] Thanks for confirming! Indivisible is proud to endorse Joe Biden for president, and I'm glad to hear you're with us.
(Move on to the next question.)

[If Undecided] I understand, thanks for confirming that. Indivisible is proud to endorse Joe Biden for president, because we believe he will fight for policies that will strengthen our democracy and protect voting rights. He's also committed to improving healthcare, raising wages, supporting clean energy, and ensuring justice for all communities. I hope you'll keep an open mind in this election as you consider who to support.
(If they don't seem interested, politely end the call. If they want to continue, move on to the next question.)

[If Leans or Strong trump] Thanks for letting me know, I appreciate your time! Have a great day.
(Politely end the call.)

Survey Question: The U.S. Senate race is this November for [STATE] voters. If the Senate election were held today, who would you vote for between [DEMOCRATIC NOMINEE] and [REPUBLICAN NOMINEE]?

[If Strong or LEAN DEMOCRAT] Thanks for confirming that! As you know, this is an important election for the future of our country, and we need as many people getting involved as possible right now so we can defeat Donald Trump and save our democracy.

Folks in your community are taking action right now to help turn out voters and make a difference in this election, and I can pass on your information to your local Indivisible group to contact you about getting involved.

[If UNDECIDED, LEAN or STRONG REPUBLICAN] Thanks for letting me know, I appreciate your time! Have a great day.
(Politely end the call.)

After asking any additional questions (if the voter supported Biden) and answering any questions the voter had: Thanks for taking the time to speak with me today. Have a great day!
(Politely end the call.)