

Single Candidate Script

Script Background: This script is based on one created for a candidate running for Congress in Illinois' 12th district in 2020 to ID candidate support. Because the candidate was endorsed first on a local level and then a national level, the opening language in the script identifies the phone banker as a volunteer with their local Indivisible group, not Indivisible Action. The script also includes the volunteer ID Survey Question.

Editing: Any level of the ballot can be discussed in your call script. Please let the data team member know what level of the ballot or ballot initiative you are supporting when creating your call script.

Script:

Hi. Is _____ available? Hi _____, my name is _____ and I'm a volunteer with (your Indivisible group's name). We're progressives working to make sure our elected officials listen to and support people in our community. We're calling to make sure you're ready to vote on November 3rd.

For Illinois' 12th Congressional District (your Indivisible group's name) is supporting Ray Lenzi for U.S. Congress. Ray believes renewable energy projects help combat climate change and will create jobs in southern IL. He believes affordable healthcare for all is a basic human right. He supports an increase in the minimum wage to \$15/hour and an overall commitment to social, economic, racial, and environmental justice.

Survey Question: Can we count on your vote for (CANDIDATE) in the upcoming election on (DATE)?

[If STRONG or LEAN DEM] That is great to hear! We're glad you'll be supporting Ray Lenzi for Illinois' 12th!

(Move on to next question.)

[If UNDECIDED] I understand. Who we vote for is an important decision and who we put into office will determine the country's progress for years to come. Are there any questions I can try to answer for you that might help you make a decision?

(Share some of your personal story as to why you're supporting Ray. Answer any questions the voter might have that you are able to answer, then politely end the call.)

[If LEAN or STRONG REP, NOT VOTING, or REFUSED] Thank you for your time, have a nice day!

(Politely end the call.)

Survey Question: Are you interested in joining Indivisible members in your area in actions to make lasting change?

[IF YES] That's great! Can I get a good email and phone number for you so we can stay in contact?

[IF MAYBE/LATER] I completely understand. If you ever decide you would like to volunteer you can visit us at _____ to learn about how our local group is taking action in your community. Would you like us to add you to our email list in case you change your mind?

[IF NO] I completely understand. If you ever decide you would like to volunteer you can visit us at _____ to learn about how our local group is taking action in your community. Would you like us to add you to our email list in case you change your mind?

Thank you so much for taking the time to chat with me today. Have a great day!